# How to read first-year and renewal domain prices

A low first-year price only tells you what you pay to get the name. The figure that matters for a business is what you will pay to keep it.

By the Harer team · Updated 23 November 2026

> **QUICK ANSWER**
> Read three figures for every domain: the first-year (sometimes promotional) price, the renewal price, and the transfer price. Add up the years you plan to keep the name. At Harer, for example, .com stays $20.99 a year, while .shop is $6.99 the first year and $55.00 a year after that (USD, as of 22 November 2026).

## Three numbers, not one

Domain stores usually show three prices for each extension:

- **Register (first year)** — what you pay to get the name for the first year. This is sometimes a promotional price.
- **Renew** — what you pay for each later year, unless you are still inside a longer registration you already paid for.
- **Transfer** — what you pay to move the name from another provider. For most generic extensions, a transfer also adds one year to the expiry date.

Harer shows all three side by side on the pricing page. Where the first year is a promotion, the table marks it as a first-year price and shows the higher renewal next to it.

## A five-year worked example

The totals below use Harer's USD prices as listed on 22 November 2026, checked again on 23 November 2026. The five-year figure is the first-year price plus four renewals. It does not include optional WHOIS privacy (**$7.99** a year) or restore fees after expiry.

| Extension | First year | Renewal (each later year) | Five-year total |
|---|---|---|---|
| **.net** | **$19.99** | **$19.99** | $99.95 |
| **.com** | **$20.99** | **$20.99** | $104.95 |
| **.org** | **$20.99** | **$20.99** | $104.95 |
| **.xyz** | **$22.99** | **$22.99** | $114.95 |
| **.info** | **$5.99** first year | **$35.99** | $149.95 |
| **.me** | **$32.99** | **$32.99** | $164.95 |
| **.online** | **$13.99** first year | **$46.99** | $201.95 |
| **.shop** | **$6.99** first year | **$55.00** | $226.99 |
| **.co** | **$56.99** | **$56.99** | $284.95 |
| **.store** | **$14.99** first year | **$70.00** | $294.99 |
| **.ae** | **$59.99** | **$59.99** | $299.95 |
| **.io** | **$54.99** first year | **$85.00** | $394.99 |

.ai is listed as coming soon, so no five-year total is shown. Transfer prices for these extensions are on the pricing page; many match the renewal price, but you should read the row for the extension you want.

## What this means when you compare offers

- A promotional first year can make one extension look cheaper than .com in year one, and more expensive once you keep it. .shop and .store are examples in the table above.
- If you only need the name for a short campaign, the first-year price matters more. If the name is your business address, use the five-year (or ten-year) total.

- Optional extras, such as WHOIS privacy, add to every year you buy them.
- Letting a domain expire can add a restore fee that is much higher than a normal renewal. See domain grace periods and redemption fees.

Harer Hosting is a reseller store powered by ResellersPanel. Harer is not a domain registrar. The price in the store at checkout is the one you pay if a figure changes after this page was updated.

See all current prices

## Common questions

▸ **Why is the first year cheaper than the renewal?**

▸ **Does a transfer include a year?**

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**Written by the Harer team.** Updated 23 November 2026. This is general information about how domains, email and hosting work, not advice for your specific setup. Read our editorial policy.